

# Curriculum Vitae

August 2022

**Sarah Sharma**

[sarah.sharma@utoronto.ca](mailto:sarah.sharma@utoronto.ca)

## Education

2001-2006 **PhD Communication and Culture**, York University, Toronto,  
1999- 2000 **MA International Relations and Political Theory** University of  
Westminster, Center for the Study of Democracy, London,  
1997- 1999 **BA Political Science** University of British Columbia, Vancouver  
1995-1997 **Capilano College**, North Vancouver

## Professional Experience

September 2022- **Director, Institute for Communication, Culture, Information  
and Technology** (University of Toronto-Mississauga)  
Jan 2017-Jan 2022 **Director, McLuhan Centre for Culture and Technology**  
Jan 2016 - current **Associate Professor, Media Theory**  
University of Toronto, ICCIT and Faculty of Information  
2013 - 2015 **Associate Professor** University of North Carolina, Chapel Hill  
Department of Communication  
2006-2013 **Assistant Professor, Media and Cultural Studies**  
University of North Carolina, Chapel Hill, Department of  
Communication

## Scholarly Publications

### Books (University Press)

*In the Meantime: Temporality and Cultural Politics*, Duke University Press, 2014.

\* Cultural Studies; Media, Culture, and Society; Society and Space; Spectra;  
Network Cultures; Itineration: Cross-Disciplinary Journal of Media and  
Rhetoric (video review); International Journal of Communication; Cultural  
Studies Review; ILR Review: Work and Policy; Canadian Journal of  
Communication; Houston Review of Books

\* Winner of the 2014 National Communication Association Critical Cultural  
Book of the Year.

- Translated into Korean and published with a new preface by LP Press in conjunction with Academy of Mobility Humanities, Seoul, 2022.

### **Edited Books (University Press)**

*Re-Understanding Media: Feminist Extensions of Marshall McLuhan* edited with Rianka Singh Duke University Press, 2022

- Reviewed in Leonardo Reviews; Communication Review (forthcoming)

### **Book Manuscript in Preparation**

*Broken Machine Feminism* in preparation for submission to readers/external review to Duke UP, Fall 2022.

### **Refereed Journal Special Issues (editor)**

*Many McLuhans or None At All*, Canadian Journal of Communications Issue, 44.4 December 2019

### **Refereed Journal Articles**

“Undisciplined Time Studies”. *Time & Society*. 2022;31(1):44-47.

“A Manifesto for the Broken Machine.” *Camera Obscura* September 2020, Vol. 35.2

“Many McLuhans or None at All” in Canadian Journal of Communication December 2019, Vol 44.4

“Platform UnCommons” with Rianka Singh in *Feminist Media Studies*, April 2019, Vol 19. 2.

“Seizing Time and Ceasing Fire: Race and Mobility on the LA Gang Tour” co-authored with Armond Towns, *Transfers Journal of Mobility Studies*, Vol 6, Issue 1, March 2016.

“Because the Night Belongs to Lovers: Occupy and the Time of Precarity” *Communication and Critical Cultural Studies* Vol. 11, Nos. 1, 2014.

“Critical Time”, *Communication and Critical Cultural Studies*, Vol. 10, Nos. 2-3, June-September 2013.

“The Biopolitical Economy of Time” *Special Issue on Autonomism and Communication: Ten Years after Empire* in *Journal of Communication Inquiry*, Oct 2011.

“Taxicab Publics and the Production of *Brown Space* after 9/11”, *Cultural Studies* Vol. 24, No. 2 March 2010.

“The Great American Staycation and the Risk of Stillness” *M/C Journal of Media and Culture* 12 (1) March 2009.

“Baring Life and Lifestyle in the Non-Place” *Cultural Studies*, Volume 23 Issue 1, Jan 2009.

“Taxis as Media: A Temporal Materialist Reading of the Taxicab” *Social Identities: Journal of Race, Nation, and Culture* 14.4 July 2008.

“Jean Baudrillard at the Edge of the Technological Dynamo” *Communication and Critical Cultural Studies*, Volume 5, Issue 1, 2008.

### **Book Chapters**

“Beyond Behaviourism and Black Boxes: The Future of Media Theory Interview with Wendy Chun, Warren Sack, and Sarah Sharma” in Megan Boler & Elizabeth Davis *Affective Politics of Digital Media: Propaganda by Other Means* (Routledge 2020).

“Staying Power: A Coda” In Pepita Hesselberth and Joost deBloois *The Politics of Withdrawal*, Rowman and Littlefield, London. 2021

“The Way of the Social Injustice Warrior” in Bernd Scherer, Olga von Schubert and Stefan Aue’s *100 Years of Now*, Matthes & Seitz Berlin , 2019.

“Going to Work in Mommy’s Basement” in Merve Imre *Once and Future Feminist*, Boston Review Forum Publications 2018.

“Time to Care Less” *Appified* eds by Jeremy Morris and Susan Murray, University of Michigan Press 2018)

“Temporality” in Laurie Ouellette and Jonathan Gray’s *Keywords in Media Studies* (2017 NY: UP)

“Speed Traps: Of Taxis, Truck Stops and TaskRabbits” in *Societies of Speed* edited by Judy Wajcman and Nigel Dodd (Oxford University Press 2017)

“Checked Baggage: An Afterword for Time and Globalization” in *Time and Globalization* edited by O’Brien, Susie and Tony Porter et al (Routledge: New York 2017)

“It Changes Space and Time: Introducing Power-Chronography” in Jeremy Packer and Steve Wiley (eds) *Communication Matters: Materialities, Infrastructure, and Flows* Routledge, 2012.

“PostFeminism Galore: The Bond Girl as Weapon of Mass Consumption” (with Jeremy Packer) in Jeremy Packer’s *Secret Agents: Popular Icons beyond James Bond* (ed) Peter Lang: 2009.

### **Other Writing/Creative/Interviews**

“McLuhan unter Palmen Über Orte des Denkens, Sprechens und Handelns” Sarah Sharma, Johannes Bruder and Nelly Y. Pinkrah *Zeitschrift für Medienwissenschaft* <https://doi.org/10.14361/zfmw-2022-140113>, April 2022, 124-138

“Ghosts, Traces, Labor” A Conversation with Shelagh Keeley *Traces of Labor: Shelagh Keeley*, Power Plant Books 15.

“The Techno-Logics of Digital Islamophobia: A Preface” *Journal of Islamophobia Studies* Journal Vol. 6, No. 1 (Spring 2021).

“The Way of the Social Injustice Warrior” <https://journal.hkw.de/en/the-way-of-the-social-injustice-warrior/> 100 Years of Now, HKW, Berlin (2019)

“I’m Not Looking for a Singular Conception of Time: An Interview with Sarah Sharma” in *Mediating Time* (Rowman and Littlefield, 2019)

“Going to Work in Mommy’s Basement”, *Boston Review*, June 19, 2018 <http://bostonreview.net/gender-sexuality/sarah-sharma-going-work-mommys-basement>

“Selfie-Care and the Uncommons” Greig de Peuter and Christine Shaw (ed) *Take, Care* Letters and Handshakes/Blackwood Gallery, 2018.

Exit and the Extensions of Man <https://transmediale.de/content/exit-and-the-extensions-of-man> (*Transmediale Journal*, 2017)

“Dear Megabyte: A letter from Mommy and Big Data” in the *From Dada to Data: The Dataist Manifesto*, Museum of the Moving Image (2017)

### **Article Reprints**

“Speed Traps and the Temporal” in edited Sarah Cook, *24/7 A Wake-Up Call For Our Non-Stop World* Somerset House, 2019.

“Taxicab Publics and the Production of *Brown Space* after 9/11” in Gil Rodman *The Media and Race Reader* Routledge: 2014.

“Taxicab Publics and the Production of *Brown Space* after 9/11” in Kathleen Tiemann, Ralph B. McNeal Jr., Betsy Lucal, and Morten G. Ender. (eds.) (2010). *The Intersections Collection* (Boston, MA: Pearson Custom Publishing)

### **Book Reviews**

A review of John Tomlinson’s *Culture of Speed: The Coming of Immediacy*, *European Journal of Cultural Studies* Volume 12, Number 2/May 2009.

A review of Robert Hassan’s *The Chronoscopic Society: Globalization, Time and Knowledge in the Network Economy*”, *Communication Review*, Vol (8), 3, 2005.

### **Media Engagements/Podcasts/News**

On Luddites: 45 minute podcast for Theorizing the Web, September 2022 (release)

Everything all at Once Ideas on CBC Radio <https://www.cbc.ca/radio/ideas/everything-at-once-how-the-pandemic-plays-havoc-with-our-sense-of-time-1.5880649>

Episode 494: The Spark Guide to Civilization: Attention <https://www.cbc.ca/listen/live-radio/1-55-spark/clip/15815130-494-the-spark-guide-civilization-part-four-attention>  
December 2020

CBC News Network Sunday Morning Conversations (regular guest)

### **Invited Speaking Engagements**

November 25 2022 Invited Talk Political Science Department, University of Alberta

October 16 2022 AI Anarchies Opening Lecture for the Autumn School, Akademie der Künste Berlin (forthcoming)

August 13 2022 Re-Understanding Media Symposium: Panelist and book launch at Fonderie Darling, Montreal.

Feb 8 2021 University of California, San Diego Science Studies Colloquium, “Towards A Feminist Medium is the Message’

Jan 26 2021 “A Broken Machine Workshop”. ADA-DADA Residency at SAVAC, Toronto,

November 18 2020 University of Siegen, Lecture Series on Data Practices , “How to MsUnderstand Media: A Message from the Broken Machine”

November 9, 2020 University of Connecticut, Humanities Institute “A Feminist Medium is the Message in Three Parts”

2020 March 5 2020 **Invited Talk** “MsUnderstanding McLuhan: A Feminist Medium is the Message”, New York University, Reading McLuhan Reading Symposium

2020 Feb 11 **Invited Lecture/Workshop Convener**, Virtual Grounds Invited Speaker Regents Park CSI, Toronto

2019 December 13 **Public Lecture** “From Mommy’s Basement to Outer Space” Age of You exhibit MOCA, Toronto

2019 November 15 2019 **Keynote** Tuning Speculation 7 NON Conference, Array Space

2019 June 7 **Keynote** Media and Communication Graduate Conference, Humboldt University, Berlin

2019 May 14 **Invited Lecture/Workshop** Feminist Techno-Determinism: Workshop in Communications Theory, Digital Democracy Conference, SFU, Vancouver

2019 May 9 **Keynote** Living a Digital Life Conference, University of Michigan Ann Arbor

2018 October 11-13 AOIR **Invited Plenary** Speaker, Montreal

2018 September 25 **Public Lecture** Age of Anxiety Feminist Art Institute at Goethe Institute, Prague

2018 April 19 The Social (In)Justice Warrior **Dictionary of Now Speaker Series**, Hause der Kulturen der Welt Berlin

2018 April 6 “A Mommy’s Basement Theory of Media” **English/Media Studies Speaker Series Invited Lecture**, University of Waterloo

2018 Feb 12 "Exit Media and Mommy's Basement: On Being Left to Your Own Devices" **Control Societies Speaker Series**, University of Pennsylvania-Annenberg, Philadelphia

2018 Jan 25 “The Temporal Night” La Nuit Des Ideas, French Embassy of Canada/Hart House at Art Museum, University of Toronto.

2017 December 2 "Coordinating Time-Space" 1948 Techno-sphere Unbound Hause der Kulturen der Welt HKW Berlin.

2017 October 12 Games of sExit" **Keynote for Re-Fig 2017 Conference**, Edmonton.

2017 September 30 "The Maternal Mandate and the Gig Economy" Blackwood Gallery, Take Care series,

2017 September 21 "Exit and the Mechanical Mom" *The 2017 Annual Carleton Communication Department Attalah Lecture Carleton University*.

2017 August 11 "In the Meantime No Exit" Planetary Futures Lecture Milleux, Concordia

2017 March 23 "Exit Media" Media Studies Speaker Series Cornell University March 23 2017

2017 Jan 31 "Exit and the Extensions of Man" **Invited Lecture** The Annual Transmediale's Marshall McLuhan Lecture at the Canadian Embassy Berlin Jan 31 2017

2016 September 16-18 "An Inventory of Exits" **Invited Talk** Blackwood Gallery's Choreographic Edition, University of Toronto Mississauga

2016 June 3-4 **Keynote** "Do not Enter, This is not an Exit: Sexodus and the Gig Economy" Digital Bauhaus Summit, Weimar Germany

2016 March 11/12 **Invited Speaker** "The Accoutrements of Time", Hardwired Temporalities, McGill University, Montreal

2015 November 16 "Ambivalent Exits", Ambivalence Symposium, USC Annenberg "Ambivalent Exits"

2015 November 6 **Keynote** Feminism Here and Now Conference, UNC-Chapel Hill "sExit Strategies: Between Exodus and the Politics of Care"

2015 May 15 Societies of Speed Workshop, London School of Economics  
Invited Talk: "Of Taxis and TaskRabbits: Speed Traps and the Labour of Care"

2014 November 22 *My Creativity Sweatshop 2.0*, Institute of Network Cultures, Amsterdam My Creativity, Your Depression: "Creativity, Feminism, Serendipity"

2014 October 7 Book Talk for *In the Meantime* at the University of New Brunswick, Fredericton

2014 September 22 *The 2014 Social Thought Lecture*, Pennsylvania State University, "How to Do Time: A Temporal Politics"

2014 June 9 North Carolina Governor's School East "Plugging Into the Hive Mind: Collaboration and Privacy in the Digital Age"

2014 May 28-30 Keynote Speaker, Temporal Design Workshop at the University of Edinburgh School of Art and Department of Informatics

2014 May 12 Durham County, North Carolina Public Library Humanities Series  
*In the Meantime* Book Talk

2014 April 30-May 1 Alice Kaplan Institute for the Arts and Humanities, Northwestern University, "Hot off the Press" Event for *In the Meantime*

2014 April 24-26 "Rethinking Globalization and Questions of Scale," North Carolina State University, "The Wait of the World: A Critical Temporality."

2014 April 19 Bluestockings Bookstore, Reading for in *The Meantime*, New York City

2014 April 18 "Social Media/Psychosocial Wellbeing Symposium," Rutgers University Invited Talk: "E-Wasting Time in an Economy of Useless Pursuits."

2014 April 10 "University of North Carolina School of Journalism and Mass Communication Colloquium," Book Talk for *In the Meantime*

2014 March 21-22 "ASPECT Conference," Virginia-Tech University  
**Keynote** Speaker "The Inhabitants of Time"

2014 February 28 The Regulator Bookshop Durham, NC, Book Talk for *In the Meantime*

2014 February 25 WUNC The State of Things Radio Interview  
<http://wunc.org/post/do-taxi-drivers-experience-time-differently-business-travelers-or-yoga-instructors>

2013 September 21-22 Institute for Globalization and the Human Condition, McMaster University "Time and Globalization Working Group."

2013 Feb 8 Geography Symposium, UNC-Chapel Hill "Time, Precarity and the Nights of Occupy"

2012 April 27 Intersections: Occupations, York University **Keynote** Speaker  
"Because the Night Belongs to Lovers: Occupy in the Time of Precarity."

2009 September 25 "Materializing Communication and Rhetoric: Technologies, Infrastructures, and Flows," North Carolina State University, "It Changes Space and Time! Introducing Power-Chronography: A new theory for the times."



2008 October 28 NC Energy Symposium Energy and Social Innovation Panelist  
“The Slow Life: The Politics of Sustainable Time.”

2007 November 16 University of Chicago Mass Culture Working Group “Taxis as  
Media.”

2006 December 14 North Carolina State University Department of Communication  
Colloquium, “Slow Lifers@home in a world of Speed.”

### **Refereed Conferences**

“No No, Alexa, Let me Do that” Artificial Unintelligence Panel at SLSA Out of Mind  
Conference, Toronto November 2018.

“The Powered Up Medium” Media Philosophy Division, International Communication  
Association, San Diego May 24-29, 2017.

“Sexodus and Refusal: The problem with male disposability”, Crossroads in Cultural  
Studies, Sydney December 2016.

Panel Organizer/Chair: Powered up Medium, Toronto School Conference, UofT October  
14-16

Respondent: *Future Imaginaries and the Temporality of the Immediate*, Crossroads in  
Cultural Studies, Paris, 2012

Presenter: *The Remote Assistant: Laboring in the Temporal Order*, National  
Communication Association, New Orleans, 2011

Presenter: *Recalibration at the Corporation: Dharma at the Desk*, National  
Communication Association, San Francisco, 2010

Presenter: *Jet Lagged Bodies and the Labor of Being in Time* and Panel Chair:  
Mediating Affective Labor National Communication Association, San Diego  
November 21-24, 2008

Presenter: *Mobile Interrogations of Brown: Taxi Cab Conjunctures* Crossroads in  
Cultural Studies, Kingston, Jamaica July 2-9, 2008

Roundtable Participant *Women and Access* November 15-18, 2007 National  
Communication Association, Chicago

Roundtable Participant on *Reconstructing the Popular* November 15-18, 2007 National  
Communication Association, Chicago

Presenter: *Medium, Messages, and the Taxi: Enacting a Public on the Road* November 16-19, 2006 National Communication Association, San Antonio, Texas

Roundtable Participant: *Technologies of Transport and Communication*  
October 26-29, 2006 Flow Conference in Television: Television and Media Studies Conference, Austin, Texas

Presenter: *Communication and Time: Citing Irreconcilable Differences and their Biopolitical Future* International Communications Association, Dresden, Germany, June 20-23, 2006

Presenter: *Strategies of Slowness: Between a Communicative Ideal and a Productive Body* International Communications Association, Dresden, Germany, June 20-23, 2006

Presenter: *The Best Western: Dirty Pretty Things in the Terminal* International Communication Association, New York City May 26-30, 2005

Presenter: *Slowly Crashing Fast: A Political Intervention in the Stories of Speed* The Dromocratic Condition: Contemporary Cultures of Acceleration, University of Newcastle, England March 12-13, 2005

Presenter: *The Rhythm of the Political in the Space of Speed*, Crossroads in Cultural Studies, University of Illinois, Urbana-Champaign June 25-28, 2004

Presenter: *The 'Non-Place' and the Everyday: Moving Beyond the Theoretical Spectacle* Intersections: Bridging Boundaries in Contemporary Thought in Communication and Culture, Ryerson University, Toronto March 13-14, 2003

### **Advising, University of Toronto**

#### **PhD Advisees**

lee wilkins (Faculty of Information)

Réka Gal (Faculty of Information)

Upasana Bhattacharjee (Faculty of Information)

#### **PhD Committee Membership**

Alex Ross

Grayson Lee

Zeinab Farokhi (WGSI)

Nelanthi Hewa

Lindsay Leblanc

Brendan Smith

Omer Hacker (Religion)

Hongyun Lyu (History)

### **Completed PhD Advisees, University of Toronto**

1. Rianka Singh “Platform Feminism and the Spatial Logics of Protest” (2020)  
Assistant Professor, York University.
2. Nazli Akhtari “Diasporic Constellations: Performing on the Periphery of the Archive” (Drama/Performance Studies)  
Assistant Professor, University of Waterloo.

### **Completed PhD Advisees University of North Carolina-Chapel Hill**

1. Calum Matheson “Desired Ground Zeroes: Nuclear Imagination and the Death Drive” April 2015 Assistant Professor of Public Deliberation, Civic Life & Director of Debate at the University of Pittsburgh
2. Armond Towns “Riding While White”: Transporting Race and the Production of Blackness” February 2015 Associate Professor, Carleton University
3. Grant Bollmer September 2011, “Disconnection Notices: Networks and Power at the Intersection of Technology, Biology, and Finance”  
Associate Professor North Carolina State University
4. Adam Rottinghaus, Assistant Professor of Department of Communication, Miami University of Ohio
5. Grover Wehman Brown (UNC-Chapel Hill)

### **Completed MA/Honors Thesis, University of North Carolina-Chapel Hill/University of Toronto**

1. MA Grover Wehman-Brown, “Home is Where You Park It: Car Dwelling and Rural Homelessness in the US” April 2011
2. Honors Thesis J. Daniel Elam “The History of the Futures of the Book” April 2008
3. Honors Thesis Katy Denault “Preoccupied with Panic: How anxiety is individualized and politicized in American media” April 2013

### **Completed Dissertation Committees, University of North Carolina-Chapel Hill**

1. PhD Younghan Cho May 2007
2. PhD Mark Hayward January 2008
3. MA Allyson Schaffer April 2008
4. PhD David Terry May 2009
5. PhD Mark Olson May 2009
6. PhD Brian Graves April 2010
7. PhD Shelly McGinnis April 2010
8. PhD Letia Rose Frandini April 2010
9. PhD Natalie Fixmer-Oraiz September 2011
10. PhD Shayne Pepper (NCSTATE) May 2011
11. PhD Mackenzie Cato (Mass Communication and Journalism) Dec 2011
12. PhD Craig Dalton March 2012
13. PhD Rolien Hoyng August 2012

14. PhD Alex Ingersoll April 2013
15. PhD Sindhu Zagoren April 2014
16. PhD Sarah Peterson (Romance Languages) April 2014
17. PhD Joshua Smicker April 2014
18. PhD Silia Kaplan (German) May 2014
19. PhD Carey Hardin (April 2015)
20. PhD Bryan Behrenshausen (Dec 2015)

### **Competitive Grants/Awards**

2017-2021	Dean's Excellence award UTM	
2014	Book of the Year Award in the Critical Cultural Division of the NCA	
2009	Junior Faculty Development Grant	\$7500
2009 Spring	Institute for the Arts and Humanities Fellow	Semester Leave
2007 Summer	Spray-Randleigh Fellowship	\$15,000
2005-2006	Ontario Graduate Scholarship Recipient	\$15,000

### **Departmental and University Service**

2022-	Advisory Board McLuhan Centre for Culture and Technology
2020-	UTFA Equity Committee
2019-2021	Blackwood Gallery Advisory Board
2019-2020	Digital Humanities Network Steering Committee
2019-	WGSJ Advisory Board
2019-	School of Cities Advisory Board
2018-	Curriculum/Schedule ICCIT
2018-2019	Chair Race and Technology Search
2018-2019	Advisory for Faculty of Information Dean's Search
2018-2019	UTSC Media Studies/Digital Culture Search
2017	PTR
2017-2018	Political Science Search Committee Dean's Rep
2016-2017	Media and Environment Search Committee
2013-2015	Associate Chair (Department) UNC
2013-2015	Communication Committee (Department) UNC
2012 (Fall)	Director of Development Search Committee IAH UNC
2011-2015	Executive Committee UNC
2009-2015	Graduate Studies Committee UNC
2010-2011	Gender and Communication Search Committee UNC
2007-2008	Technology Search Committee UNC
2006-2007	Undergraduate Studies Committee UNC

### **Service to the Discipline**

2022-	Editorial Board <i>Communication and Race</i>
2019-	Advisory, Environmental Media Lab, University of Calgary
2019-	Editorial Board <i>Cultural Studies</i>

2019- Editorial Board *Time and Society*  
2017 Associate Editor *Communication, Culture, and Critique*  
2013-2016 Advisory Board University Program in Cultural Studies  
(Chapel Hill)  
2013- Editorial Board *Communication and Critical Cultural Studies*  
2006- 2010 Editorial Board *Critical Studies in Media Communication*  
2008 Award Review for Critical Cultural Studies NCA  
2005 ICA Reviewer for Philosophy of Communication Division  
2005 Admissions Committee, Media Studies, University of Guelph-  
Humber  
2004-2005 Curriculum Design for Guelph-Humber Bachelor in Media Studies